

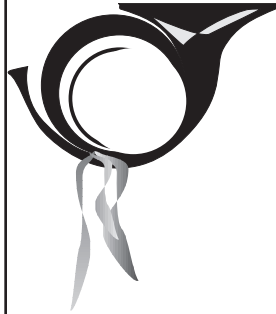
February 2002



Gabriel's Horn

THE OFFICIAL NEWSLETTER OF THE SAN GABRIEL VALLEY SECTION - 0702
<http://www.asq702.org>

WEDNESDAY, FEBRUARY 20, 2002



Recruitment

Search Firms

6:00 pm

Our focus this month is on **Success Oriented Recruitment Strategies** and **How to Work Effectively with a Search Firm**.

We have two speaker tonight, **Art Ruben** and **Howard Tarlow**.

Currently the Director of Human Resources with West American Rubber Company, an international manufacturer of rubber / silicone products. Has extensive Human Resources "generalist" experience within healthcare (medical device) and industrial manufacturing. Has served as a member of executive staffs for Pharmacia, Inc. as well as his current employer, establishing strategic direction for functional as well as company-wide operations.

Has developed and successfully coordinated timely and effective recruitment objectives, for all executive, managerial, technical and non-technical personnel.

Art will discuss *success oriented recruitment strategies*. "Successful recruitment / placement is never accomplished in a vacuum. An ongoing coordinated effort is required to guarantee desired long-term results".

NEW LOCATION

Domenico's Monrovia

236 W. Huntington Drive
Monrovia, CA 91016
(626) 357-7975
FAX (626) 357-3455

DIRECTIONS

210 Fwy. to Myrtle off ramp.
Go north to Huntington Drive
Left to Domenico's (on left side almost to next stop light)

AGENDA

| | |
|---------|----------|
| Dinner | 6 - 7 pm |
| Program | 7 - 9 pm |

MEETING RESERVATIONS

Reservations \$0.00

Food is ordered off the menu or buffet and paid directly to the restaurant.

**MAKE RESERVATIONS
NO LATER THAN
FEBRUARY 17, 2002**

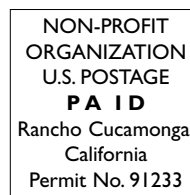
SPELL YOUR NAME AND LEAVE YOUR PHONE NUMBER. IF YOU FIND YOU CANNOT ATTEND, CALL TO CANCEL YOUR RESERVATION. NO SHOWS MAY BE BILLED.

**For Reservations. . .
Call ASQ, Section 702 at
877-SGV-0702**

Howard Tarlow was born and raised in the Philadelphia, Pennsylvania area where he attended Cheltenham High School. If one were to consider bowling a sport, then Howard is to be considered the second most famous Jock in the school just behind Reggie Jackson - yes, that Reggie Jackson!

Howard attended Hofstra University and graduated in January 1970 with a BA degree in History. From there he started his working career as a Sales Rep for a ladies garment manufacturing company and quickly worked his way up to the position of National Sales Manager. While the operation was a success, the patient died and **Howard** found himself out of work after his employer went bankrupt in 1977.

In March 1977, **Howard** signed an agreement with a well-known and highly respected national employment agency to own and operate its first franchise on the West Coast. Within three years, his new agency had developed into one of the leaders within the franchise system. However, in order to continue to grow the business and based upon his high standards of customer service and commitment to quality, **Howard** decided to redirect



his company from a franchised employment agency into a World Class Search Firm. Consequently, in 1984 **Howard** reached an amicable agreement to sever his relationship with the franchiser and thus Princeton Corporate Consultants, Inc. was born.

Since then, Princeton has established its reputation as one of the most professional and outstanding technical search firms in the United States and Mexico. Princeton has grown to three offices and has expanded their range of services. Their technical staffing group concentrates on individual contributors, middle management and executive levels and focuses their placement efforts primarily in the engineering, quality, R & D, operations and manufacturing areas.

Howard and his wife live in Encino, California with a dog, two cats and two grown children who call all too often.

The topics that **Howard** will cover tonight are: ***"What you can do to work effectively with a search firm and great interviewing tips that will help you win that job."***